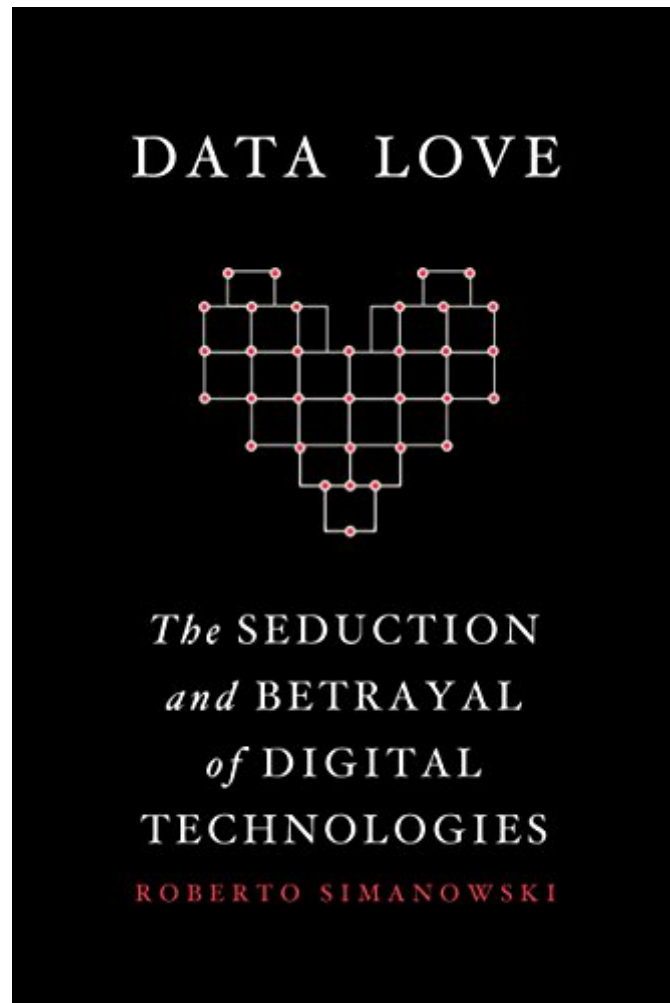The book was found

Data Love: The Seduction And Betrayal Of Digital Technologies

Synopsis

Intelligence services, government administrations, businesses, and a growing majority of the population are hooked on the idea that big data can reveal patterns and correlations in everyday life. Because big data renders quantifiable what we think of as social, it helps propel the project of modernity, which strives for knowledge, progress, better services, and more comfortable lives. Data Love argues that the dark side of data mining cannot be confined to tensions between citizens and government: the phenomenon has instigated a transfiguration of society, one in which we are all involved.Big data has sparked a silent revolution, initiated by software engineers and carried out through algorithms. Unfolding at the heart of consumer culture, this revolution has led to a worrisome loss of self, an erosion of memory, and an abandonment of social utopias. Roberto Simanowski elaborates on the changes data love has brought to the human condition while exploring the entanglements of those who—out of stinginess, convenience, ignorance, narcissism, or passion—contribute to the amassing of evermore data about their lives, leading to the statistical evaluation and individual profiling of their selves. Simanowski illustrates the social implications of technological development and retrieves the concepts, events, and cultural artifacts of past centuries to help decode the programming of our present.

Book Information

File Size: 315 KB

Print Length: 176 pages

Publisher: Columbia University Press (September 13, 2016)

Publication Date: September 13, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01I8S1PCM

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #373,048 Paid in Kindle Store (See Top 100 Paid in Kindle Store)   #132 in Kindle Store > Kindle eBooks > Nonfiction > Politics & Social Sciences > Politics & Government > Public Affairs & Policy > Social Policy   #161 in Kindle Store > Kindle eBooks > Nonfiction >

Politics & Social Sciences > Politics & Government > Ideologies & Doctrines > Democracy   #162 inÂ Books > Computers & Technology > Computer Science > Information Theory

Customer Reviews

Data love is about our love for data and its love for us. "The point is: people need data. Need to get it. Need to give it. Need to share it. Need to do things with it." Rather than perceive data as neutral, you may even brag about it. Data love then is "about appreciation of being able to understand, perceive and process data altogether for the enjoyment and progress of all sentient beings." Are you visioning a utopia or dystopia? Roberto Simanowski's Data Love: The Seduction and Betrayal of Digital Technologies was first issued in German, but after revision with recent developments translated into English as well.Time flies, especially on this topic, where Julian Assange and Edward Snowden are almost forgotten, teenagers think that Snapchat is safer than Instagram or Facebook, and privacy settings of popular apps and networks keep changing for the sake of the companies behind these. Big data mining is not a byproduct of media development; it is its logical consequence. The form it will take, what cultural and social side effects it will produce, and the ideas and reflections one can have about it from the perspective of philosophy, politics, sociology, or cultural studies, are the subject of this book.Simanowski renders from countless European, primarily German scholars and politicians, shows insights of the way the love for numbers invaded the understanding and teaching of languages, sociology, and business. People will share more than they're aware of. For governments and companies, this thriving data set is a gift, enabling them to better respond to citizen and customer concerns, to precisely target specific target specific demographics of the population, and, with the emergent field of predictive analytics, to predict what the future will hold.

Download to continue reading...

Data Love: The Seduction and Betrayal of Digital Technologies Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business Leveraging the Power of Data Analytics, Data Science, ... (Hacking Freedom and Data Driven Book 2) Data Architecture: A Primer for the Data Scientist: Big Data, Data Warehouse and Data Vault The Data Revolution: Big Data, Open Data, Data Infrastructures and Their Consequences Big Data For Beginners: Understanding SMART Big Data, Data Mining & Data Analytics For improved Business Performance, Life Decisions & More! Letters To My Ex-girlfriends: A Unique Love Story (Romance, love, sex, cheating, betrayal, ex-lover, poems,grief) Big Data, MapReduce, Hadoop, and Spark with Python: Master Big Data Analytics and Data Wrangling with MapReduce Fundamentals using Hadoop,

Spark, and Python LEARN IN A DAY! DATA WAREHOUSING. Top Links and Resources for Learning Data Warehousing ONLINE and OFFLINE: Use these FREE and PAID resources to Learn Data Warehousing in little to no time Discovering Knowledge in Data: An Introduction to Data Mining (Wiley Series on Methods and Applications in Data Mining) Data Just Right: Introduction to Large-Scale Data & Analytics (Addison-Wesley Data and Analytics) Magickal Seduction: Attract Love, Sex and Passion With Ancient Secrets and Words of Power Who Can Love You Like Me?: An Tale Of Seduction Fotografia Submarina / Underwater Photography: Tecnicas Fotograficas / Digital and Traditional Techniques (Ocio Digital / Leisure Digital) (Spanish Edition) Measuring the Digital World: Using Digital Analytics to Drive Better Digital Experiences (FT Press Analytics) The Telling Room: A Tale of Love, Betrayal, Revenge, and the World's Greatest Piece of Cheese The Psychology Of The Sopranos Love, Death,, Desire And Betrayal In America's Favorite Gangster Family The Art of Letting Go: Learning To Love Myself Through Poems of Betrayal, Healing, and Forgiveness. Sensor Technologies for Civil Infrastructures: Sensing Hardware and Data Collection Methods for Performance Assessment (Woodhead Publishing Series in Electronic and Optical Materials) OpenVMS Alpha Internals and Data Structures: Memory Management (HP Technologies) Applied Insurance Analytics: A Framework for Driving More Value from Data Assets, Technologies, and Tools (FT Press Analytics)

Dmca